



Stone Lodge Sixth Form Summer task

Subject: Business

Personal Skills:

Skills that you will need to be successful in this course are:

- **Well organised** – having the correct equipment and being on time to lessons.
- **Questioning** - be prepared to ask questions and contribute to class discussions.
- **Critical thinking** – being eager to want to know the *why* and make links across topics.
- **Studious** – to follow the recommended **reading** list to enhance your understanding.
- **Knowledgeable** – applying your knowledge and skills.
- **Resilient** - demanding the best from yourself even when it gets challenging.

Edexcel A Level Business

Summer Task Details:



Create a report on an entrepreneur and on a FTSE 100/250 business.

The business chosen in section 2 does not have to be associated with the entrepreneur in section 1:

Section 1 – An Entrepreneur

1. A description of the entrepreneur and their history in business.
2. An analysis of why the business and entrepreneur are successful.
3. An evaluation of what was the most important factor to the entrepreneur's success.

Section 2 – FTSE 100 or FTSE 250 Business

1. A description of the market (e.g. market share, competitors, consumer trends) and any other relevant information



2. An analysis of changes happening in the market and how this might affect the business. This may include recent developments since Covid 19.
3. An analysis of the businesses Corporate Social Responsibility (CSR) during the Corona Virus outbreak. This website may be of some help <https://www.lewiscotter.com/brands-a-z>
4. An analysis of problems that the business might be facing. This analysis should be informed by what you do in number 2.
5. An evaluation if the business is going to continue being successful.

This can be in the form of a presentation which includes images and videos or as a word document.